



G.I. MEDICINE  
ASSOCIATES, P.C.  
AND  
EASTSIDE ENDOSCOPY  
CENTER

*Invite you to participate  
in a CME credited  
Interactive Panel Discussion of  
Important Gastroenterology Topics  
for Primary Care Physicians*



  
*Thursday, October 20, 2011*

*Lakeland Manor*  
26211 HARPER AVENUE  
ST. CLAIR SHORES, MI 48080

5:30 PM – 6:00 PM ~ COCKTAILS  
6:00 PM – 6:30 PM ~ DINNER  
6:30 PM – 8:30 PM ~ PROGRAM

PLEASE RSVP WITH THE ENCLOSED  
CARD BY OCTOBER 10, 2011

ST. JOHN HOSPITAL AND MEDICAL CENTER IS ACCREDITED  
BY THE MICHIGAN STATE MEDICAL SOCIETY TO PROVIDE  
CONTINUING MEDICAL EDUCATION FOR PHYSICIANS.  
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THIS LIVE ACTIVITY FOR A MAXIMUM OF  
2.5 AMA PRA CATEGORY 1 CREDITS™.  
PHYSICIANS SHOULD ONLY CLAIM CREDIT COMMENSURATE  
WITH THE EXTENT OF THEIR PARTICIPATION IN THE ACTIVITY.

  
*Discussion Topics*

- ◆ COLORECTAL CANCER SCREENING
- ◆ DIAGNOSIS OF IRRITABLE BOWEL SYNDROME:  
WHAT IS AND WHAT IS NOT IBS
- ◆ NEW THINGS IN OLD DISEASES
  - ◇ HEPATITIS C
  - ◇ C. DIFFICILE COLITIS
  - ◇ CELIAC DISEASE
  - ◇ FATTY LIVER
- ◆ NEW DISEASES, NEW TRENDS
  - ◇ EOSINOPHILIC ESOPHAGITIS
  - ◇ H. PYLORI INFECTION
  - ◇ PPI'S IN PATIENTS ON ASA
  - ◇ SSRI'S AND GI BLEEDING
  - ◇ WHAT TO DO IN PATIENTS  
WITH HYPERLIPIDEMIA AND  
ABNORMAL LFTS?

THERE WILL BE A RAFFLE DRAWING  
FOR AN APPLE I-PAD AT THE  
CONCLUSION OF THE DISCUSSION